



WLS-TV
190 N. State 10th Floor
Chicago, IL 60601
PHONE: (312)750-7131

INVOICE

REMIT TO:

WLS-TV
13213 Collections Center Drive
Chicago, IL 60693

PAGE: 1

BILL TO:
NATIONAL MEDIA RESEARCH PLANNING
ATTN: ACCOUNTS PAYABLE
815 SLATERS LANE
ALEXANDRIA, VA 22314

REP: NATIONAL/PHILADELPHIA
SLSP: PARKER, DEE
ADV: NRCC-INDEPENDENT EXPENDIT
PROD: NRCC IE 2012
TITLE: 240809

INVOICE NUMBER: 67-750049321 BROADCAST MONTH: OCTOBER
ORDER NUMBER: 395001 ORDER/REV TYPE: POLITICAL/CASH
AGENCY CPE: C: 155 P: 426 E: 2961 - #2
ESTIMATE#: 155 426 2961 - #2
SCHEDULE DATES: 10/15/2012 - 10/18/2012 AGY#ADV#: 3736/26528
BILLING CYCLE: MONTHLY DATE: 10/28/2012

SCHEDULE						ACTUAL BROADCAST						ADJUSTMENT	
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
1	10/15 - 10/18	11:00A-12:00P	900	4	10/15	MO	11:21:39A	:30		NRCCIL111012H	900		
					10/16	TU	11:46:52A	:30		NRCCIL111012H	900		
					10/18	TH	11:24:25A	:30		NRCCIL111017H	900		
					10/17	WE	--	:30			0	PREEMPT-CREDIT RESOLVED - PER SALES MANAGEMENT	-900
2	10/15 - 10/18	03:00P-04:00P	1,500	3	10/15	MO	03:11:22P	:30		NRCCIL111012H	1,500		
					10/18	TH	03:55:51P	:30		NRCCIL111017H	1,500		
					10/17	WE	--	:30			0	PREEMPT-CREDIT RESOLVED - PER SALES MANAGEMENT	-1,500
3	10/15 - 10/18	05:00A-06:00A	675	4	10/15	MO	05:59:26A	:30		NRCCIL111012H	675		
					10/16	TU	05:59:59A	:30		NRCCIL111012H	675		
					10/17	WE	--	:30			0	PREEMPT-CREDIT RESOLVED - PER SALES MANAGEMENT	-675
					10/18	TH	--	:30			0	PREEMPT-CREDIT RESOLVED - NO COPY AVAILABLE	-675
4	10/16 - 10/18	09:00A-10:00A	875	2	10/16	TU	09:48:57A	:30		NRCCIL111012H	875		
					10/18	TH	--	:30			0	PREEMPT-CREDIT RESOLVED - NO COPY AVAILABLE	-875
5	10/15 - 10/18	07:00A-09:00A	1,600	8	10/15	MO	08:40:13A	:30		NRCCIL111012H	1,600		
					10/15	MO	08:52:42A	:30		NRCCIL111012H	1,600		
					10/16	TU	07:55:13A	:30		NRCCIL111012H	1,600		
					10/16	TU	08:52:11A	:30		NRCCIL111012H	1,600		

We warrant that in accordance with certified station

* All times based on CT

logs. The programs as above indicated were broadcast.

TERMS: NET PAYABLE 30 DAYS FROM DATE OF INVOICE

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Print Date: 11-20-2012



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5	10/15 - 10/18	07:00A-09:00A	1,600	8	10/17	WE	--	:30			0	PREEMPT-CREDIT RESOLVED - PER SALES MANAGEMENT	-1,600
					10/17	WE	--	:30			0	PREEMPT-CREDIT RESOLVED - PER SALES MANAGEMENT	-1,600
					10/18	TH	--	:30			0	PREEMPT-CREDIT RESOLVED - NO COPY AVAILABLE	-1,600
					10/18	TH	--	:30			0	PREEMPT-CREDIT RESOLVED - NO COPY AVAILABLE	-1,600
6	10/15 - 10/18	05:00P-05:30P	2,400	4	10/15	MO	05:13:26P	:30		NRCCIL111012H	2,400		
					10/16	TU	05:13:47P	:30		NRCCIL111012H	2,400		
					10/18	TH	05:27:33P	:30		NRCCIL111017H	2,400		
					10/17	WE	--	:30			0	PREEMPT-CREDIT RESOLVED - PER SALES MANAGEMENT	-2,400
7	10/15 - 10/18	04:00P-05:00P	1,900	8	10/15	MO	04:20:34P	:30		NRCCIL111012H	1,900		
					10/15	MO	04:53:49P	:30		NRCCIL111012H	1,900		
					10/16	TU	04:19:36P	:30		NRCCIL111012H	1,900		
					10/16	TU	04:42:56P	:30		NRCCIL111012H	1,900		
					10/18	TH	04:20:53P	:30		NRCCIL111017H	1,900		
					10/18	TH	04:53:03P	:30		NRCCIL111017H	1,900		
					10/17	WE	--	:30			0	PREEMPT-CREDIT RESOLVED - PER SALES MANAGEMENT	-1,900
					10/17	WE	--	:30			0	PREEMPT-CREDIT RESOLVED - PER SALES MANAGEMENT	-1,900

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SCHEDULE						ACTUAL BROADCAST						ADJUSTMENT	
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
8	10/16 - 10/18	10:35P-11:04P	2,000	3	10/16	TU	11:01:31P	:30		NRCCIL111012H	2,000		
					10/18	TH	11:01:16P	:30		NRCCIL111017H	2,000		
					10/17	WE	--	:30			0	PREEMPT-CREDIT RESOLVED - PER SALES MANAGEMENT	-2,000
9	10/15 - 10/18	06:00P-06:30P	3,000	4	10/15	MO	06:27:37P	:30		NRCCIL111012H	3,000		
					10/16	TU	06:20:01P	:30		NRCCIL111012H	3,000		
					10/18	TH	06:14:22P	:30		NRCCIL111017H	3,000		
					10/17	WE	--	:30			0	PREEMPT-CREDIT RESOLVED - PER SALES MANAGEMENT	-3,000
10	10/15 - 10/18	06:30P-07:00P	4,500	4	10/15	MO	06:47:41P	:30		NRCCIL111012H	4,500		
					10/16	TU	06:57:26P	:30		NRCCIL111012H	4,500		
					10/18	TH	06:40:35P	:30		NRCCIL111017H	4,500		
					10/17	WE	--	:30			0	PREEMPT-CREDIT RESOLVED - PER SALES MANAGEMENT	-4,500
11	10/15 - 10/18	10:00P-10:35P	6,000	4	10/15	MO	10:23:09P	:30		NRCCIL111012H	6,000		
					10/16	TU	10:30:28P	:30		NRCCIL111012H	6,000		
					10/18	TH	10:32:45P	:30		NRCCIL111017H	6,000		
					10/17	WE	--	:30			0	PREEMPT-CREDIT RESOLVED - PER SALES MANAGEMENT	-6,000
12	10/16 - 10/16	08:00P-09:00P	12,000	1	10/16	TU	--	:30			0	PREEMPT# (332243) - PGM PREEMPT	-12,000

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SCHEDULE						ACTUAL BROADCAST						ADJUSTMENT	
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
12	10/16 - 10/16	08:00P-09:00P	12,000	1	10/16	TU	--	:30			0 **	MG#(332243) / PREEMPT - PER SALES MANAGEMENT	-12,000 **
13	10/15 - 10/15	10:35P-11:04P	2,150	1	10/15	MO	10:54:40P	:30		NRCCIL111012H	2,150	** Preempted MG	
PERIOD GROSS COST PER ORDER CONFIRMATION: 124,300.00				TOTAL UNITS: 33		ACTUAL GROSS BILLING: 79,575.00			TOTAL ADJUSTMENTS: -56,725.00				
						AGENCY COMMISSION: -11,936.25							
						NET DUE: 67,638.75							

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